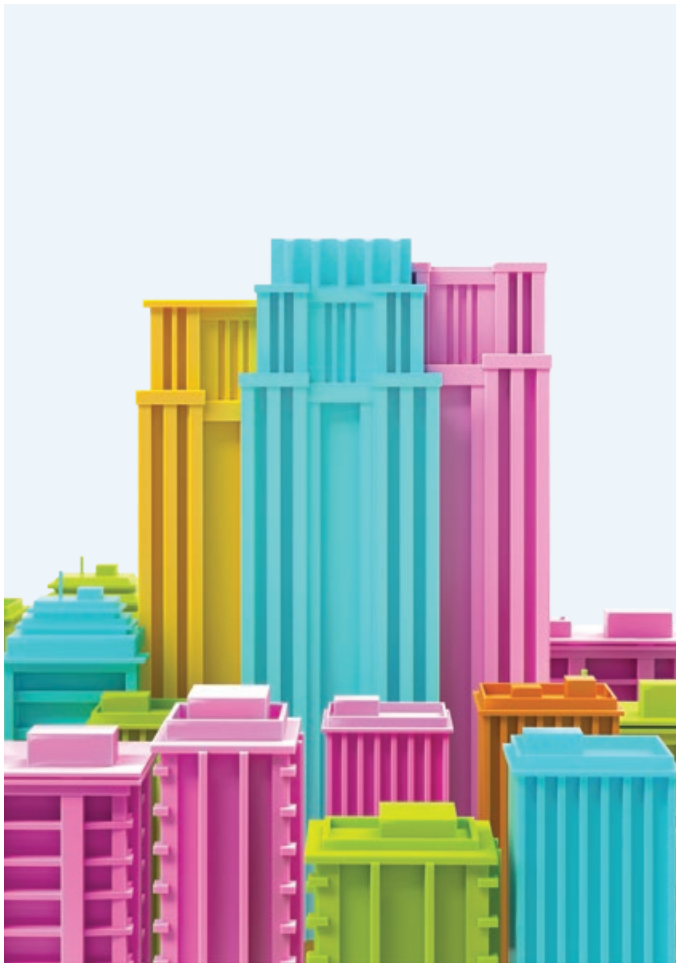


THE BUILDING



The Design District

EMBLEM

Hamilton's New Landmark.

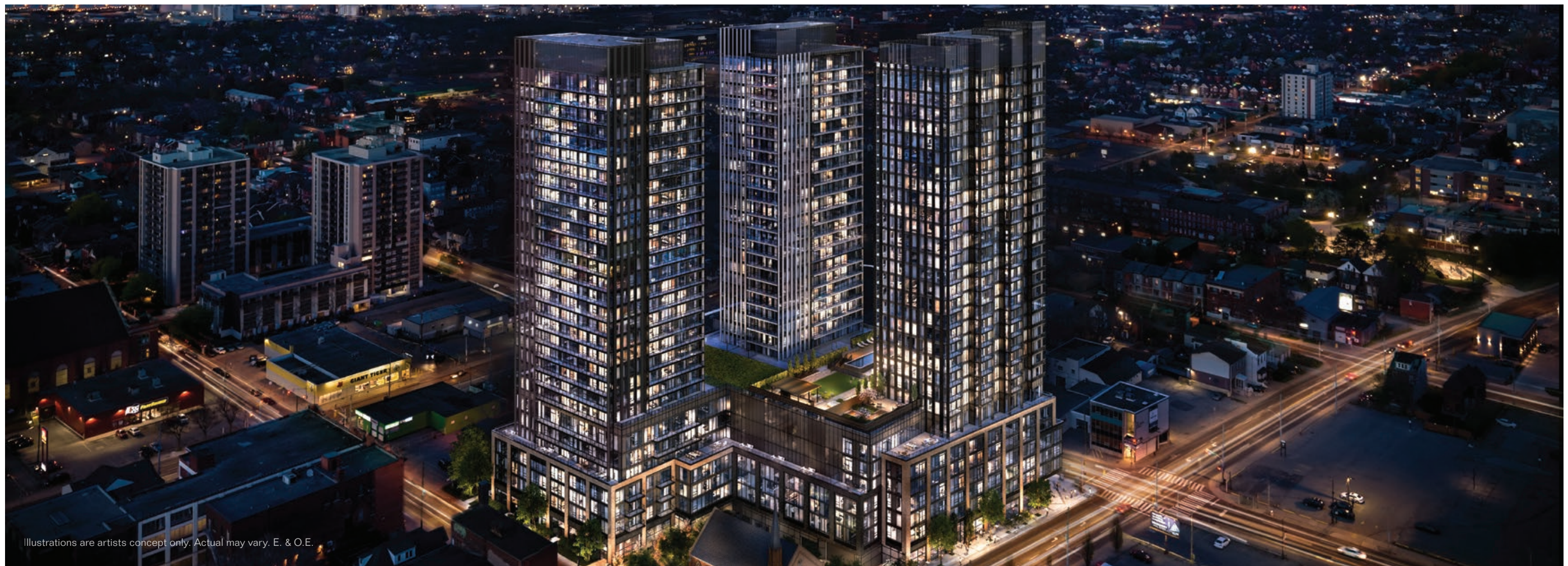
3 TOWERS

1 PODIUM WITH RETAIL

31 STOREYS

931 SUITES

Welcome to The Design District, a new landmark at 41 Wilson St. in the central downtown district of Hamilton that will change the face of the city, forever encapsulating its heart and soul. Ushering in an exciting new chapter for the downtown core, The Design District is a modern condominium with furnishings by Louis Vuitton, a timeless monument inspired by innovation and driven by slick urban design.



Illustrations are artists concept only. Actual may vary. E. & O.E.

ARCHITECTURE



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The Design District ⁴¹

A Strong Sense of Place.

Architectural firm **IBI Group** has designed The Design District's three statuesque modern towers to offer residents a strong sense of place. The new community pays tribute to the red-brick, 1868 Gothic Revival-style church on the corner. Ever conscious of providing continuity and integration into the area, IBI has strategically placed the towers to establish optimal vantage points to and from the condominium community. Their positioning creates a backdrop that showcases the church and its historic importance.

The church has also played a role in the design of the podium – it's been sculpted and articulated in a way that works with the scale of the church. The clean lines and black and white tones of the new buildings are a deliberate contrast with the red brick of the church, enabling it to remain distinct.

Tower 1



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Unique Views from Every Vantage Point.

The challenge for IBI was to design three tall towers that would form an ensemble in a dynamic composition that appears completely different when viewed from various vantage points.

For the two northerly towers, the form is broken down to create asymmetric vertical shafts with white or black metal fins, and strong horizontal lines created by projecting balconies. The balconies are arranged in a pinwheel pattern to maximize the sense of separation between towers and provide resident comfort by minimizing overlook between balconies.

Sculpting the crowns of each building maintains a cohesive composition and draws the eye upwards, just as the church spire does. The step-backs and massing minimize the loss of sky views, while maintaining the views towards the Niagara Escarpment.

The third tower at the southeast corner of the site has a unique stepped form that responds to the shape of the site and adjacent street. The steps are further punctuated by stacked balcony shafts that enhance the verticality of the tower and establish elegant proportions.

Tower 2



Rooftop Lounge



Outdoor Pool



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AMENITIES



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Tower 3

The Design District 41

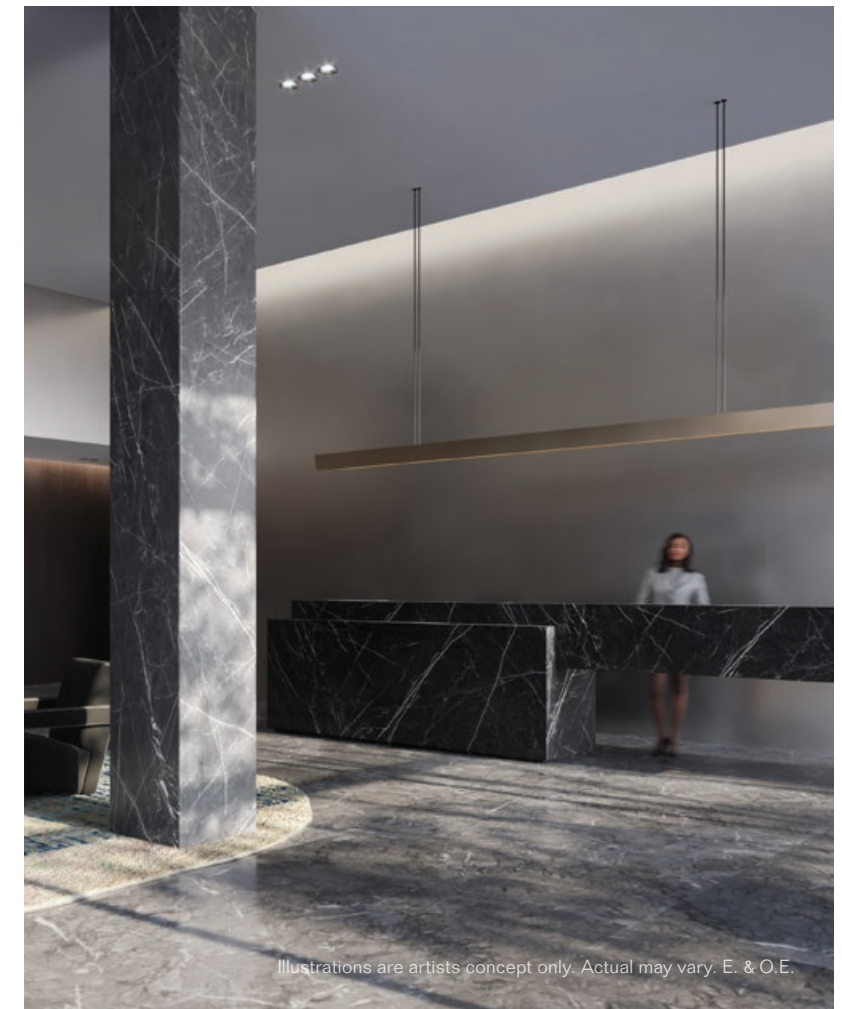
Exciting Lifestyle Amenities.

Living at The Design District brings an exciting lifestyle enhanced by a host of amenity spaces geared to your well-being. From ways to stay active at the outdoor rooftop pool and the fitness centre, to ways to find peace at the yoga studio, and a place to focus on work, EMBLEM has thought of everything to make life easy and efficient.

Lobby



Lobby



Lobby



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Co-working Lounge



Illustrations are artists concept only. Actual may vary. E. & O.E.

Party Room



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Yoga Studio



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Fitness Centre



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Furnishings by Louis Vuitton.



TOTEM LUMINEUX
BY STUDIO LV



COCOON LEOPARD BY
CAMPANA BROTHERS

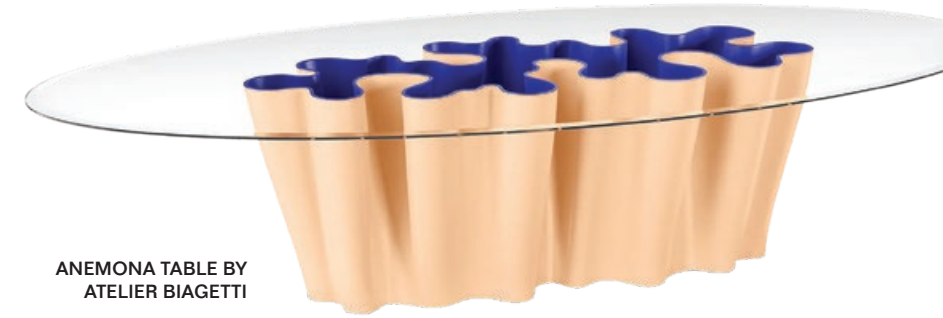


STOOL BY
ATELIER OI



BLOSSOM STOOL
METAL BY TOKUJIN
YOSHIOKA

EMBLEM is creating exquisite spaces inside the Design District featuring furnishings from the world's leading luxury fashion house, Louis Vuitton. The revered Louis Vuitton applies rigour and high standards to even the smallest details. In neutral or bright shades, Louis Vuitton furniture permeates the space, providing structure.



ANEMONA TABLE BY
ATELIER BIAGETTI



BELT CHAIR
BY ATELIER OI



BULBO
BY CAMPANA
BROTHERS



CANVAS
FOOSBALL
TABLE

INTERIORS



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The Design District⁴¹

Suite Perfection.

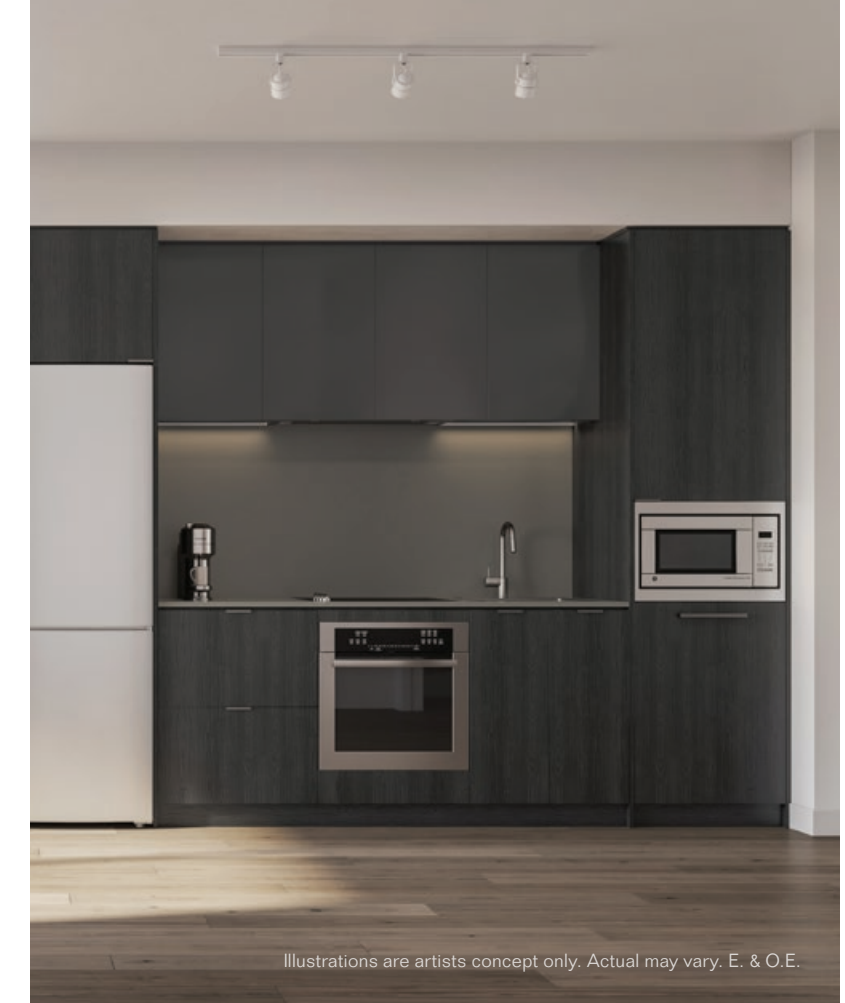
Kitchen – Neige



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Coming home to your suite at The Design District is always a pleasure. Intended to be stylish retreats above the energy of the city, each suite is perfectly configured to maximize functionality and space efficiency – against a backdrop of sophisticated interior design.

Kitchen – Ombré



Illustrations are artists concept only. Actual may vary. E. & O.E.

Living & Dining – Neige



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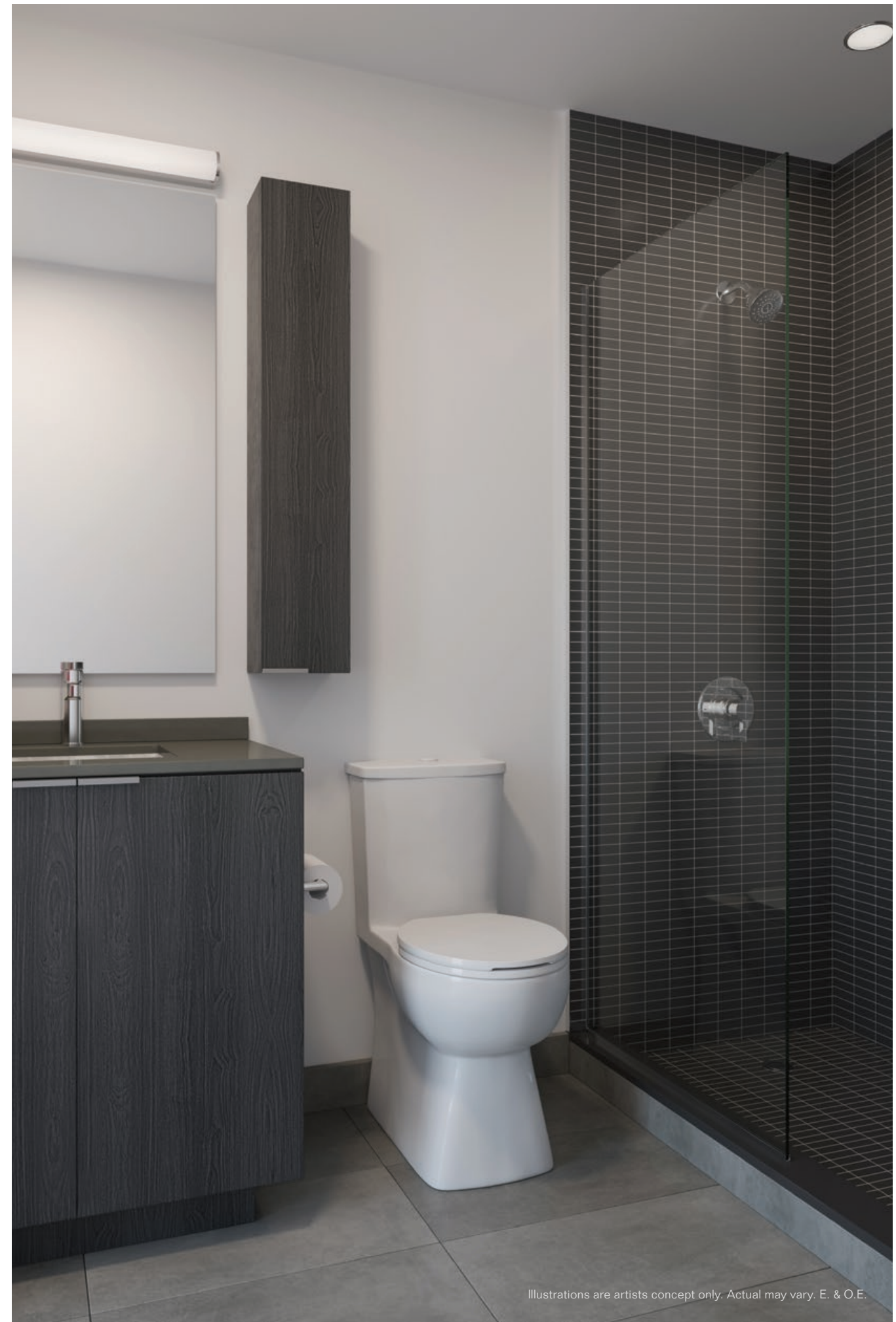
Desirable Design Features.

FEATURES

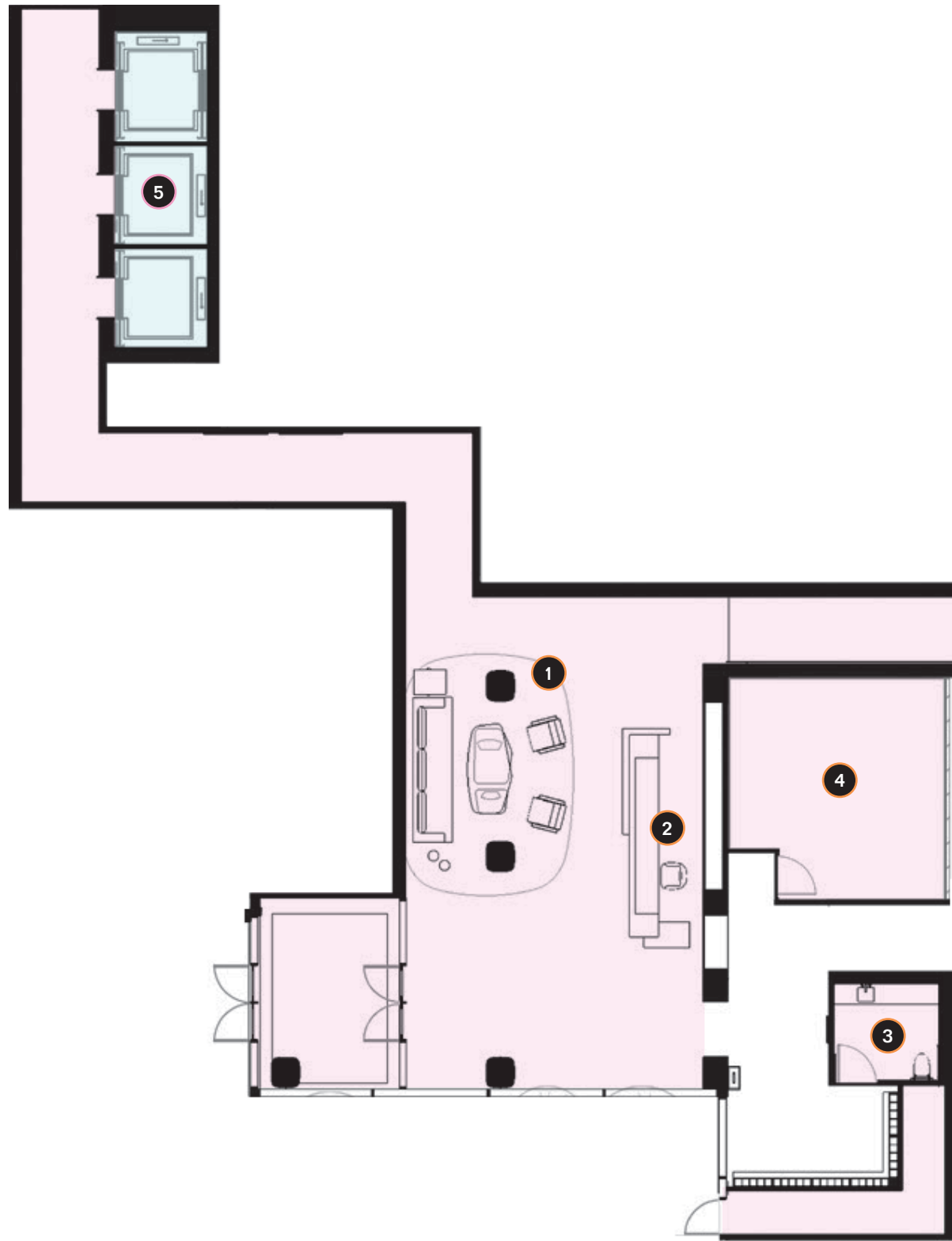
- + FRAMELESS GLASS SHOWERS
- + BOOK MATCHED STONE KITCHEN
COUNTERTOPS & BACKSPLASH

The Design District is an exceptional community inspired by the latest interior design trends. Your suite evinces this focus, with special features such as a frameless glass shower in the bathroom, and book matched stone countertops and backsplash in the kitchen.

Bathroom – Ombré

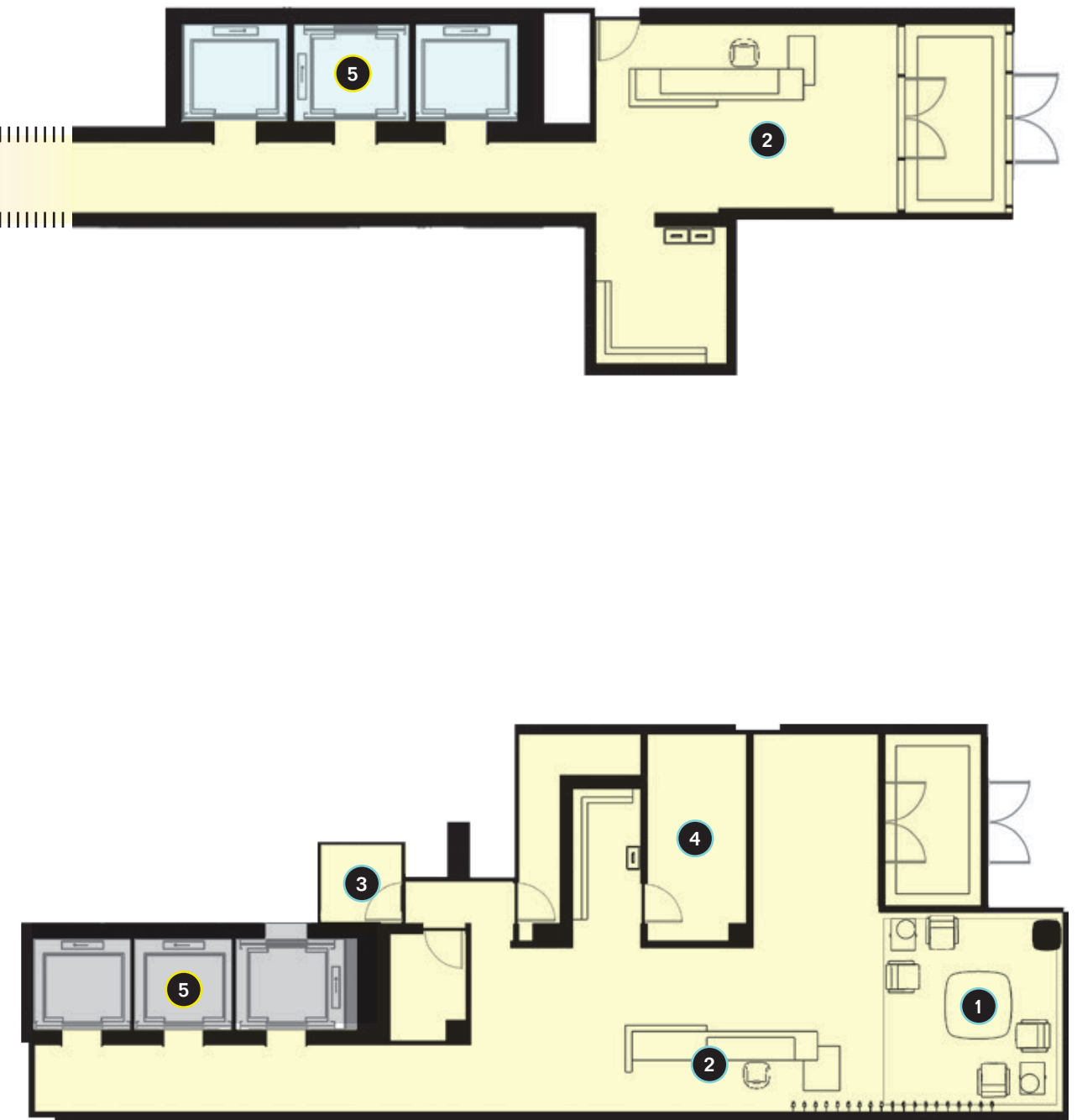


Illustrations are artists concept only. Actual may vary. E. & O.E.



LIST OF AMENITIES

1. Lobby Lounge
2. Concierge
3. Washroom
4. Parcel Room
5. Elevators



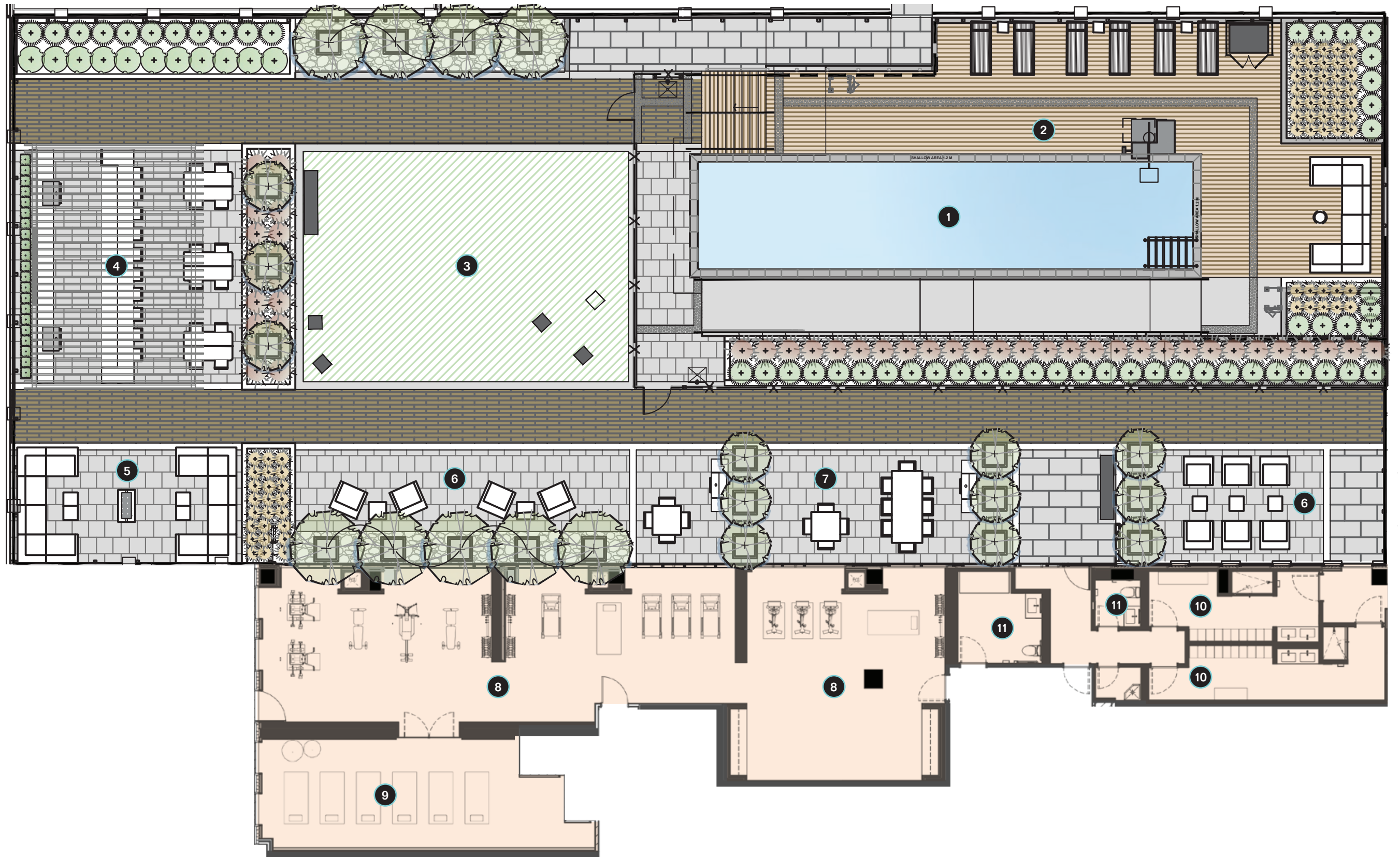
Ground Floor
Amenities.

Mezzanine Floor Amenities.



LIST OF AMENITIES

- | | |
|-----------------------|----------------------|
| 1. Party Room Lounge | 5. Bar |
| 2. Co-working Lounge | 6. Management Office |
| 3. High-Table Seating | 7. Washroom |
| 4. Meeting Room | |



8th Floor Amenities.

LIST OF AMENITIES

- | | |
|--------------------------------|-------------------|
| 1. Outdoor Pool | 6. Outdoor Lounge |
| 2. Pool Deck | 7. Outdoor Dining |
| 3. Games Area | 8. Fitness Centre |
| 4. Outdoor Covered BBQ Station | 9. Yoga Studio |
| 5. Fire Pit & Lounge | 10. Change Rooms |
| | 11. Washroom |

FEATURES & FINISHES



The Design District⁴¹

Features & Finishes

Aligning with EMBLEM's exceptional design philosophy, every suite at The Design District features high-end finishes found in buildings with a much higher price point, modern name-brand appliances and lighting, and unique details that work together to create stunning interiors.

GENERAL

- Timeless podium building with three iconic 31-storey towers located in Downtown Hamilton
- Contemporary architectural design
- Balconies with modern railing systems
- 24-hour, 7-day-a-week concierge
- Three high-speed elevators per tower

AMENITIES

- Elegant, well-appointed lobbies and entrance lounges
- Large, open-concept lounge that includes a collaborative co-working space and exclusive party room
- Expansive outdoor amenities on the podium roof, easily accessible from all towers and including:
 - Luxurious outdoor swimming pool
 - Integrated bar and BBQ area
 - Dining tables and separate spaces for intimate dining
 - Comfortable seating options, including lounge furniture around a fire feature
 - Flexible, open synthetic lawn with sculptural seating
- State-of-the-art fitness centre and serene yoga studio

KITCHEN

- Ombré or Neige package contemporary kitchen cabinetry
- Composite quartz slab countertops
- Composite quartz kitchen backsplash
- Single-basin stainless steel undermount sink, with single lever pull-down spray faucet in chrome finish

BATHROOM

- Ombré or Neige with custom vanity bathroom cabinetry featuring composite quartz countertop and undermount sink
- Custom-designed mirror above vanity and wall sconce
- Full-height ceramic tiling in the tub surround and separate shower stall
- Frameless glass shower door

Kitchen – Neige



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No Need to Drive.

POINTS OF INTEREST

RESTAURANTS

- 1. Radius
- 2. Mattson & Co.
- 3. The French
- 4. Ancaster Mill
- 5. La Cantina
- 6. HAMBGR
- 7. The Burnt Tongue
- 8. Gown and Gavel
- 9. CIMA Enoteca
- 10. Caro
- 11. Industria Pizzeria + Bar
- 12. Born & Raised
- 13. Shakespeare's Steak & Seafood
- 14. Earth to Table: Bread Bar
- 15. August 8
- 16. The Diplomat
- 17. Charred Rotisserie House
- 18. Saltlick Smokehouse
- 19. Spring Grill House
- 20. Toma La
- 21. La Luna Downtown

BARS AND BREWERIES

- 22. MERIT Brewing Company
- 23. Aberdeen Tavern
- 24. Corktown Pub
- 25. Absinthe Hamilton
- 26. Collective Arts Brewing
- 27. Bar Sazerac
- 28. Arcade Hamilton
- 29. Brux House
- 30. Bad and Boujee
- 31. The Brain Bar
- 32. The Side Door Bar
- 33. The Capitol Bar

CAFÉS & SWEET TREATS

- 34. Redchurch Café + Gallery
- 35. Mezza Caffé
- 36. Steeltown Garage Co.
- 37. Democracy*
- 38. Saint James Espresso Bar & Eatery

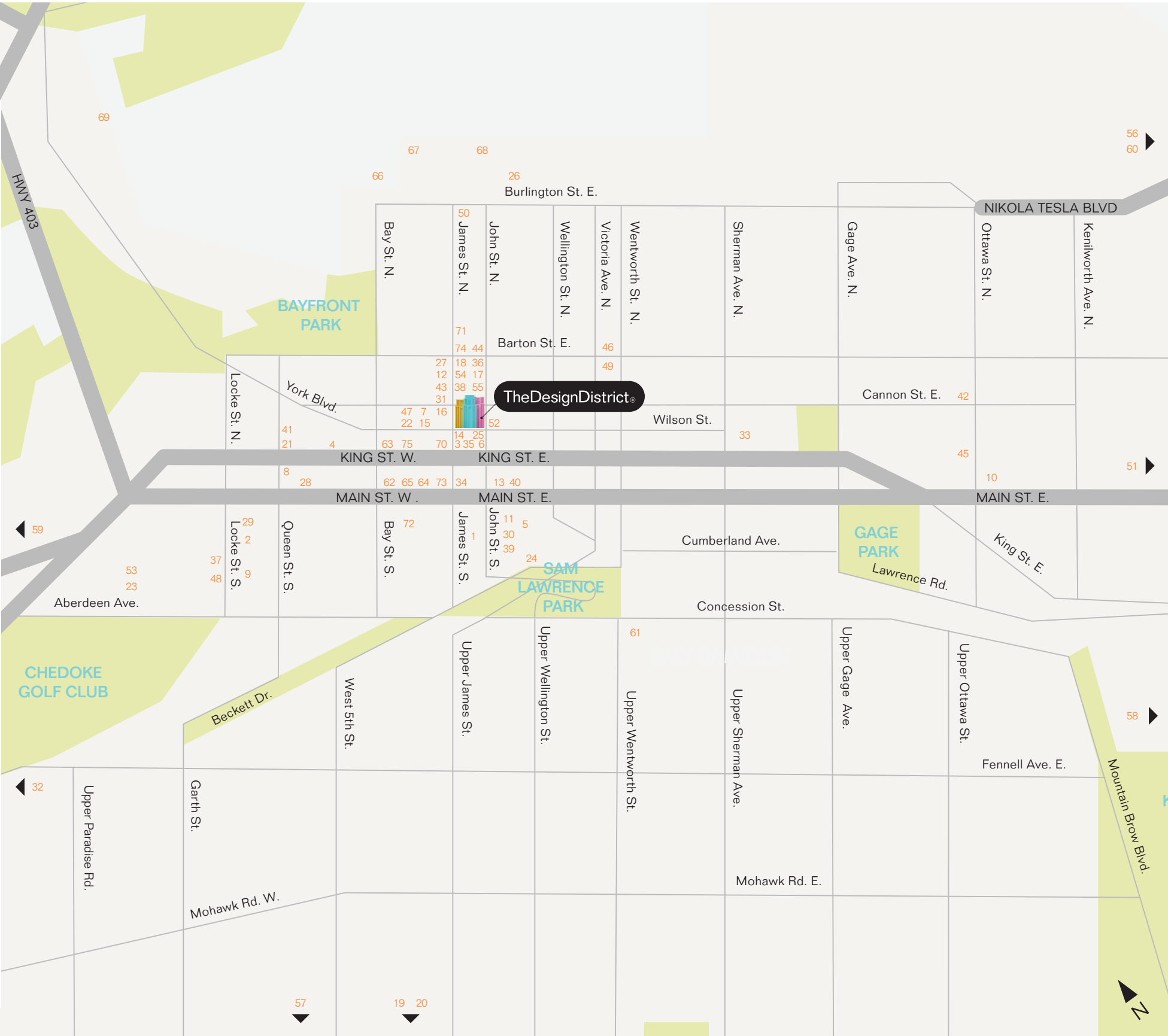
- 39. Detour Café
- 40. Café Oranje
- 41. Ark + Anchor Espresso Bar
- 42. The Cannon
- 43. Mulberry Coffeehouse
- 44. Synonym
- 45. Tim Hortons (original store)
- 46. Crumbled
- 47. Chocolat
- 48. Donut Monster
- 49. Hello Baked
- 50. Grandad's Donuts
- 51. Panini & Ice Cream
- 52. Dolled Up Desserts
- 53. Cake & Loaf Bakery
- 54. Ola Bakery & Pastries
- 55. Pane Del Sole

MUSEUMS & ENTERTAINMENT

- 56. Adventure Village
- 57. Canadian Warplane Heritage Museum
- 58. Battlefield House Museum
- 59. McMaster Museum of Art
- 60. Hamilton Museum of Steam and Technology
- 61. The Zoetic Company
- 62. Art Gallery of Hamilton
- 63. FirstOntario Centre
- 64. FirstOntario Concert Hall
- 65. Hamilton Convention Centre
- 66. Royal Hamilton Yacht Club
- 67. Hamilton Waterfront Outdoor Rink
- 68. HMCS Star

ARCHITECTURE

- 69. Dundurn Castle
- 70. Lister Block
- 71. Liuna Station
- 72. City Hall (Hamilton Sign)
- 73. Pigott Building
- 74. Christ's Church Cathedral
- 75. Hamilton Farmers' Market



EMBLEM

THE MARK OF EXCEPTIONAL DESIGN.